Book Trust empowers kids from low-income families to choose and buy their own books. Every month throughout the school year, our students select two to three new books – and get to keep every one! Every child deserves an opportunity to fall in love with reading. And we make that happen.
Let’s start with the children.

Over 38,000 lives were transformed this year, thanks to you. Imaginations were sparked and adventures were had through new books that our students had a chance to choose and buy, thanks to you. And over 2,000 teachers grew their classroom libraries and had resources to support their best practice literacy instruction and family engagement in reading, thanks to you.

Serving 38,000 children represents the first step towards reaching a three-year goal to serve 100,000 students in a single year. We will achieve this goal by the fall of 2018. And our strategic plan, which celebrates our 10-year anniversary, is the first step towards achieving an even greater goal – serving 1 million students in a year. One million represents a full 10 percent of children in our target age group living in poverty in America.

Each step along this journey is made possible by you and we are grateful. Our kids discover a passion for reading, improve at school, build home libraries and spend more time reading at home with their families. It’s a win-win situation, and a joy to behold. As the demand for Book Trust grows, we are working hard to ensure we continue to deliver on our mission.

This past year, partnerships were developed in Oakland, Omaha, and New York City. Book Trust will serve 10,000 new students in these markets alone! Lessons learned in these communities will inform the partnerships we build in the hundreds of other communities across the nation requesting Book Trust. We will learn and grow and learn and grow until our 1 millionth student is served.

On behalf of all the grateful students whose lives you transformed this year, let me offer heartfelt thanks. We literally couldn’t do it without you.

With deep gratitude,

Amy Friedman
President and CEO

"Book Trust has turned our students into exhilarated readers, who not only want to read but also want to share what they’ve read with others."

Ms. Johnson, Teacher
How we’re helping students

First the good news: Book Trust really works!

Over the past school year, teachers told us that the percentage of Book Trust students reading at grade level jumped from 31 percent to 59 percent. All across the country, teachers told us the same story of increased excitement about books and reading in the classroom.

And remember, each Book Trust child gets to build their own library at home. They are also much more likely to read with their siblings and parents during the evenings and weekends. With your help, thousands of young imaginations are finding an opportunity to flourish.

School Success

Following the 2015-16 school year, every single Book Trust school applied for renewal. And there is now a (growing) wait list of more than 400 schools wanting to join our program. These two simple facts tell their own story about the impact we’re having.

Where we’re heading...

Book Trust celebrates its tenth anniversary this year. From very humble beginnings (we started off serving 170 students in Fort Collins) the organization has grown with each passing year. In 2016, we provided almost 900,000 books to more than 38,000 children in 132 schools throughout 15 states. In total, we’ve distributed 5.2 million books.

But there is still a long way to go. Across the nation, more than 10 million kids from our target age group (K-5) currently live in poverty. To address this enormous injustice, Book Trust has set an ambitious goal to be serving 100,000 children every year by 2018. And in the years beyond, we’re aiming for 1 million students – a full 10 percent of those deserving children needing our help. It’s a daunting challenge, but we won’t rest until this goal is achieved.

“My students’ passion for reading has been greatly enhanced by letting them choose their own books. It is through choice that they’ve grown to love books.”

Mr. Davis, Book Trust Teacher

“The kids’ eyes light up the minute the Book Trust Box arrives, and they beg for me to open it and pass out their books.”

Ms. Faoro, Book Trust Teacher

“Thanks to Book Trust, I now have my own library at home. There are books everywhere: I have more than my mom!”

Kamarion, Student

“Every time I read a Book Trust book, I travel to places and discover things that in my real life I never imagined living!”

Aissln, Student
Book Trust Program 2015-2016 Results

Increased reading
87%

of Book Trust teachers say Book Trust has increased student desire to improve their reading skills.

Better readers
31% to 59%

According to Book Trust Teachers, the number of students reading at grade level increased from 31% at the beginning of the year to 59% at the end of the year.

Engaged families
98%

of Book Trust teachers report that their students are reading at home with their families.

Financial Information
Year ending June 30, 2016

Use of Funds
Administration: 5%
Fundraising: 16%
Program: 79%

Revenues and support
Contributions
Individuals $1,024,298
Foundations $1,664,987
Organizations $243,837
Corporations $30,932
Total contributions $2,964,054
Special events $436,107
In-kind contributions $362,016
Total revenues and support $3,762,177

Expenses
Program expenses $2,902,828
Support services $776,843
Administration and general $174,335
Fundraising $602,508
Total support services $776,843
Total expenses $3,679,671

Change in net assets $82,506
Net assets at beginning of year $1,456,488
Net assets at end of year $1,538,994
Inspired Supporters

$25,000+

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$10,000 - $24,999

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Enterprise Holdings Foundation
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Kasey and Taylor Fern
Diane and Elliott Feuerstein
Ellen Filipsk
Anne Marie Fitzgerald
Foothills Rotary Club
Fort Collins Breakfast Rotary Charitable Foundation

“I’ve been supporting this wonderful organization from the beginning, and it just keeps getting stronger.”

Jeanne Craft

“Karen and I are passionate about this organization and the incredible work they do on behalf of children.”

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It is very gratifying to see the students’ faces light up when their books arrive. I’m so happy to be part of this awesome program!

Denise Recchia, Hawaii Supporter

$500 - $999

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Katie and Randy Zweitig

Denise Recchia

"It is very gratifying to see the students’ faces light up when their books arrive. I’m so happy to be part of this awesome program!"

Denise Recchia, Hawaii Supporter
As a teacher, I know firsthand how Book Trust transforms children’s lives.

Kate Sneed, Sneed Family Foundation, School Sponsor

“By sponsoring a whole classroom, I have the joy of knowing my donation makes a big impact.”

Classroom sponsor Stacey May with Book Trust student

Anne, Kate, and Bob Sneed

Stacey May

“$100 - $499

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Christy and Trent Krause
“Every time I see the kids get crazy excited over their new books, it just melts my heart.”

Michele Marquitz, Books on Tap event chair with Book Trust students
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363 Photography
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Amy Wade Originals
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CopperMuse Distillery
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Cos Bar of Wailea
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Coyote Gold Margarita
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Denver Post
Denver Zoo
Devils Thumb Ranch
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