

Choice Changes Everything for Reluctant Readers

Book Trust Leverages Book Choice and Ownership to Drive Interest and Grade Level Reading

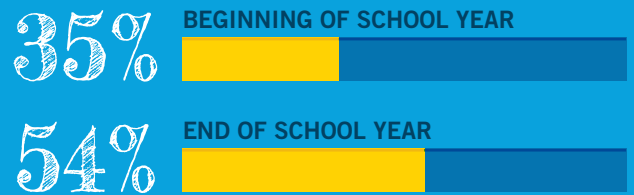
Our Impact

Bigger Impact



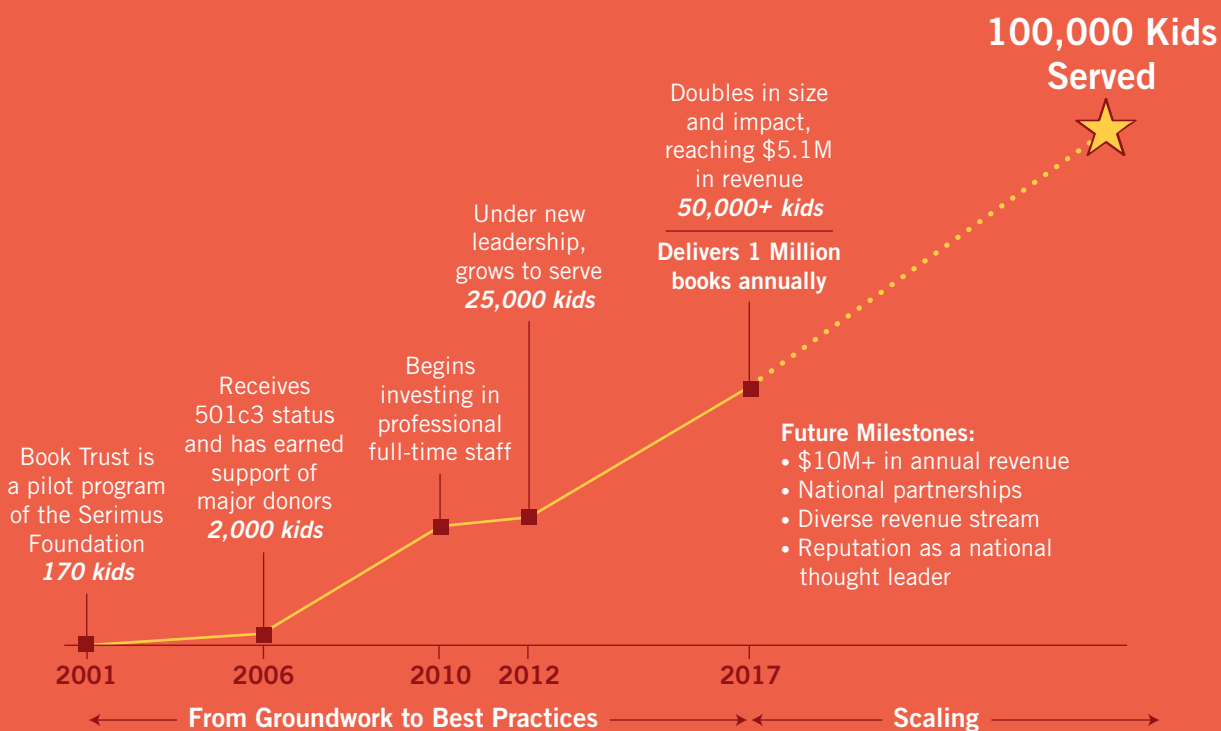
Gain in grade-level reading over the school year

Better Readers



Book Trust students reading at grade level jumps

The Road Ahead



With your help, we can bring Book Trust to the children who need it, and truly, help **break the cycle of poverty using one simple tool: literacy.**



BookTrust

Kids living in poverty start school so far behind. *And it's hard to catch up.*

By age three, low-income children have heard over **30 million fewer words** than their middle-class peers **because they've never owned a book.**

Meet Angel
2nd grader
not yet reading at grade level



I hate reading.

I'm behind — and always will be.

I'm embarrassed.

Children who do not read proficiently by the end of third grade are **four times more likely** to drop out of high school.



High school dropouts are **unqualified for 95% of available jobs**, thus much more likely to be dependent on government/social programs.



WITHOUT
BOOK TRUST

3rd Grade : 4th Grade

WITH
BOOK TRUST

Let's choose some great books together.

What animals do you like?

I LOVE sharks!

These are ours to keep?

Your books have arrived!



Did you know...?

Wow!

Hmmm. Maybe I'll like this one too. It's another killer animal!

Choice Interest-based, guided book selection drives reading enthusiasm • Choice and interest grows with practice
Consistency New books every month • Building the healthy habits of great readers and learners daily
Celebration Kids understand that they are readers - and love to read!

Today's the day!
Your new books are here!

YES! My favorite day of the month!

I can't believe I used to hate reading!

I feel like I can learn ANYTHING if I find the right book.

This science class is tough, but I really like it!

You bet! Let's read all the books you got this month.

Mom, can I read to you?



Academic success!

Angel successfully transitions from "learning to read" to "reading to learn."

"His level of engagement and comprehension has led me to reflect on what I thought I knew as a reading teacher."

- Erika Guerrero