

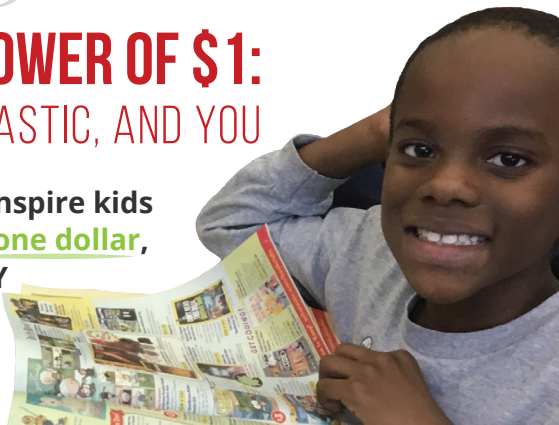


Book Trust & Scholastic Book Clubs

THE PARTNER POWER OF \$1: BOOK TRUST, SCHOLASTIC, AND YOU

What if you could help inspire kids in need to read **for just one dollar**, and know that it **REALLY** makes a difference?

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That's because **when you give even \$1** to Book Trust via Scholastic Book Clubs, you are "in the Club" with tens of thousands of parents who give a dollar or more every year - or even every time they order books from Scholastic Book Clubs to **help low income kids fall in love with reading and break the cycle of poverty through literacy and learning.**

Book Trust is a national nonprofit that empowers elementary school students in areas of high poverty to choose, own and love their own books, building home libraries and increasing their reading achievement levels. Scholastic Book Clubs generously promotes Book Trust's mission by inviting parents to give a dollar or two, or even a few, at checkout when they purchase books for their own more fortunate kids.

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