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FOR IMMEDIATE RELEASE

Book Trust Welcomes New President and CEO

Tiffany Kuehner to Helm the National Literacy Nonprofit, with Growth Agenda

Denver, CO, July 11, 2018 – Book Trust announced today that its Board of Directors has selected Tiffany Kuehner as its new President and CEO, effective July 2, 2018. Tiffany has dedicated her career to tackling poverty both locally and globally in effective, holistic and sustainable ways.

Tiffany's passion for addressing our world's greatest challenges through philanthropy and social business began with her work with the Robert Wood Johnson Foundation in New Jersey, Women Moving Millions in New York City, Catholic Relief Services, and other private family and corporate foundations. Over the past 12 years, Tiffany has led the growth of the global non-profit organization, Hope for Haiti, founded 30 years ago to improve the quality of life for the Haitian people, particularly children, and served as President and CEO of the organization for six years. She brings her extensive programming and leadership experience combatting systemic poverty issues to Book Trust.

A native of Stamford, Connecticut, a graduate of Georgetown University, and a member of the Young President's Organization, Tiffany, her husband Mike, and their two young daughters have recently relocated to the Denver/Boulder area from Port-au-Prince, Haiti.

"Her expertise in leading rapidly expanding organizations positions her perfectly for the growth and scaling that Book Trust has been working toward for the last several years," said Amy Kolczak, Board Chair of Book Trust. "Tiffany's deep commitment to providing all children the best possible start in life through education is the best alignment we could've hoped for in our new President and CEO."

Tiffany adds, "I was drawn to Book Trust because I feel it is effectively tackling one of the very roots of generational poverty, the lack of literacy, here in the United States, by inspiring the love and joy of reading. Book Trust uses a cost-effective, child-centered, and research-based approach that puts the power of learning into the hands of our children who need it most, at the time in their lives when it can do the most good. We strive to provide Book Trust's program to every elementary school child across the United States who needs it."



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About Book Trust

Headquartered in Denver, CO, Book Trust is a national 501(c)(3) nonprofit organization whose mission is to empower children from low-income families to choose and own books, inspiring a passion for reading that leads to increased reading achievement and a life-long love of reading and learning. Since 2001, Book Trust has facilitated over 6 million book choices, and placed them in the hands of students in need.

In the 2018-2019 school year, Book Trust will serve more than 55,000 elementary school students in 21 states. For more information, visit www.booktrust.org.

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