

Books on Tap Sponsorship Packet

Thursday, October 22, 2020
5:30 - 6:30 PM

Inspire Kids in Need to Read!

Join Book Trust and local community and business leaders in celebrating the power of literacy and the joy of owning a book. This virtual event will include an exciting program featuring Scholastic author Peter Reynolds and Poudre School District students and teachers!

Book Trust is a national literacy program **and has served schools across Northern Colorado for over twenty years.** At Book Trust we envision a world where every child discovers the joy and power of reading to create limitless possibilities. Book Trust uniquely delivers choice and ownership of books to children across the country, increasing their literacy skills and fostering life-long learning.

How Can You Help?

BECOME A SPONSOR!



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$7,500

PRE-EVENT:

- Naming Rights to Books on Tap
- Presenting sponsor credit with logo recognition on pre-event materials, including:
 - Book Trust website homepage for entire year
 - Event landing page
 - Email invitations and all other email communications
 - Email campaign reaching 500 supporters in Northern Colorado
 - Press Releases and E-blasts
 - Event social media posts
 - Posts on Facebook, Twitter, and Instagram reaching our network of over 5,000 followers

AT-EVENT:

- Presenting sponsor credit on all program collateral
- Opportunity to provide virtual advertisement during event

Platinum Sponsor

\$5,000

PRE-EVENT:

- Sponsor credit with logo recognition included on pre-event materials, including:
 - Event landing page
 - Email invitations and all other email communications
 - Email campaign reaching 500 supporters in Northern Colorado
 - Social media posts
 - Posts on Facebook, Twitter, and Instagram reaching our network of over 5,000 followers

AT-EVENT:

- Sponsor recognition in program presentation



“It puts books of their choice in their hands EVERY 30 days! Access to books is a struggle, so having Book Trust books bridges that gap and gives consistent opportunities to all our students.”

EMILY DORR
TEACHER, LAUREL ELEMENTARY

Gold Sponsor

\$2,500

PRE-EVENT:

- Sponsor credit with logo recognition included on pre-event materials, including:
 - Event landing page
 - Event social media posts
 - Posts on Facebook, Twitter, and Instagram reaching our network of over 5,000 followers

AT-EVENT:

- Sponsor recognition in program presentation

Silver Sponsor

\$1,000

PRE-EVENT:

- Sponsor credit with logo recognition included on the event landing page

AT-EVENT:

- Sponsor recognition in program presentation

Featured Partner

\$500

PRE-EVENT:

- Sponsor credit with logo recognition included on the event landing page

Contact Carly Musso at cmusso@booktrust.org or 720.459.6491 for detailed sponsorship information



Sponsorship Commitment Form

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

REGISTER AS A SPONSOR

Sponsorship package: _____

I would like to be recognized for my sponsorship as: _____

I would prefer to be anonymous

→ **I am unable to attend the event, but would like to make a tax-deductible contribution of \$ _____**

Payment options:

- Please contact me for my credit card information
- Please send me an invoice
- I've enclosed a check | *Please make checks payable to **Book Trust, 789 Sherman Street #300A, Denver, CO 80203***

**Please email the completed form to Carly at cmusso@booktrust.org
OR mail the completed form to the Book Trust address listed above.**

*Please consult your tax advisor with any questions regarding this donation.
Book Trust is a nonprofit 501(c)(3) organization.
Our Federal tax identification number is 20-4124164.*

BOOKTRUST.ORG