THE SOCK HOP

SPONSORSHIP OPPORTUNITIES

Join Book Trust to inspire the joy and power of reading in Hawaii!

With your support, Book Trust is able to engage every child in book ownership, cultivating literacy-rich communities.

BOOKTRUST.ORG
EVENT OVERVIEW

SATURDAY, NOVEMBER 19, 2022 | 5 - 8 PM
SUGAR BEACH EVENTS | MAUI, HAWAII

Book Trust presents The Sock Hop—a fun-filled evening with a "sock hop" theme featuring 50s music, food, and dancing—all in support of our students and teachers in Hawaii.

Book Trust is a national early literacy nonprofit with a mission to engage every child in book choice and ownership, cultivating literacy rich communities. In the 2021-22 school year, Book Trust served over 41,000 students at 178 Title I schools across 17 states.

Book Trust has deep roots in Hawaii, launching there in 2004 and currently serving 3,892 Pre-Kindergarten through third grade students at 13 schools on four islands.

Below you will find exclusive benefits that outline partner opportunities for Book Trust and The Sock Hop event. To secure your sponsorship, complete a form and email it to Elena Price at eprice@booktrust.org.
Presenting Sponsor
$15,000

**PRE-EVENT**
- Presenting sponsor credit with logo recognition on pre-event materials, including:
  - Book Trust homepage
  - Event landing page
  - Email invitations and all other email communications
    - Email campaign reaching 675 supporters in Hawaii
  - Event social media posts
    - Posts on Facebook, Twitter, and Instagram reaching our network of over 5,000 followers

**AT-EVENT**
- Presenting sponsor recognition in program presentation
- Presenting sponsor credit on all program collateral
- Dedicated space to carry out on-site brand activation
- Opportunity to welcome guests from the stage
- Opportunity to provide virtual advertisement during event
- 12 tickets to the event

Diamond Sponsor
$10,000

**PRE-EVENT**
- Sponsor credit with logo recognition on pre-event materials, including:
  - Book Trust homepage
  - Event landing page
  - Email invitations and all other email communications
    - Email campaign reaching 675 supporters in Hawaii
  - Event social media posts
    - Posts on Facebook, Twitter, and Instagram reaching our network of over 5,000 followers

**AT-EVENT**
- Sponsor recognition in program presentation
- Sponsor credit with logo recognition on all program collateral
- Dedicated space to carry out on-site brand activation
- Opportunity to provide virtual advertisement during event
- 10 tickets to the event
“As a lifelong reader, book orders were one of my big highlights in school. I am so glad that through Book Trust, all the students can experience that same excitement when the orders come in!”

Teacher at Waihee Elementary School
Silver Sponsor
$2,500

- **PRE-EVENT:**
  - Sponsor credit with logo recognition included on pre-event materials and the event landing page
- **AT-EVENT:**
  - Sponsor recognition in program presentation
  - 4 tickets to the event

Bronze Sponsor
$1,000

- **PRE-EVENT:**
  - Sponsor credit with logo recognition included on event landing page
- **AT-EVENT:**
  - Sponsor recognition in program presentation
  - 2 tickets to the event

Featured Partner
$500

- **PRE-EVENT:**
  - Sponsor credit with logo recognition included on event landing page
- **AT-EVENT:**
  - Sponsor recognition in program presentation

Contact Elena Price at eprice@booktrust.org for more information, and visit booktrust.org to learn more about our program!
The Sock Hop
Sponsorship Commitment Form

Name: ___________________________________________________________
Company Name: _________________________________________________
Address: _______________________________________________________
City: _______________ State: _______ Zip: _______
Phone: _______________ Email: ________________________________

Sponsorship Package (check one):

☐ Presenting ($15,000)  ☐ Gold ($5,000)
☐ Diamond ($10,000)   ☐ Silver ($2,500)
☐ Platinum ($7,500)    ☐ Bronze ($1,000)
                       ☐ Featured Partner ($500)

Recognize my sponsorship as: ________________________________

☐ I would prefer to be anonymous

Payment Options:

☐ Please contact me for my credit card information.

☐ Please send me an invoice.

☐ I've enclosed a check. Please make checks payable to:
  Book Trust, 191 University Blvd., Suite 527, Denver, CO 80206

Please email the completed form to Elena at eprice@booktrust.org OR mail
the completed form to the Book Trust address listed above.

Please consult your tax advisor with any questions regarding this donation.
Book Trust is a nonprofit 501(c)(3) organization.
Our Federal tax identification number is 20-4124164.